

Project Salud: HIV Risk Reduction in High Risk Hispanic Migrant Workers in South Florida



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Project Salud

Migrant workers are extremely vulnerable to acquiring HIV.

Factors to consider:

- Migration/mobility is linked to increased HIV incidence and vulnerability.
- Lack of access to health care services.
- Hostility by the host community.
- Difficulty to reach out to this population.

Very few studies on HIV infection and related risk factors among Latino migrant workers (LMWs).



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- Most of the few HIV prevention interventions that target Latino migrant workers were initially developed for non-migrant populations and eventually adapted to target this community.
- The existing literature identifies only three interventions that were specifically developed to address HIV prevention among Latino migrant workers and demonstrated some degree of efficacy.



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- Project Salud makes a significant contribution to this limited body of literature by developing—in close collaboration with the Latino migrant worker community—a culturally tailored HIV prevention intervention (A-SEMI) that addresses the specific needs of the community.
- Project Salud is a 5-year randomized study to assess the impact of an Adapted Stage-Enhanced Motivational Interviewing (A-SEMI) compared to a Health Promotion Comparison (HPC) condition for producing long-term reductions in HIV risk and increased health behaviors among high risk LMWs.



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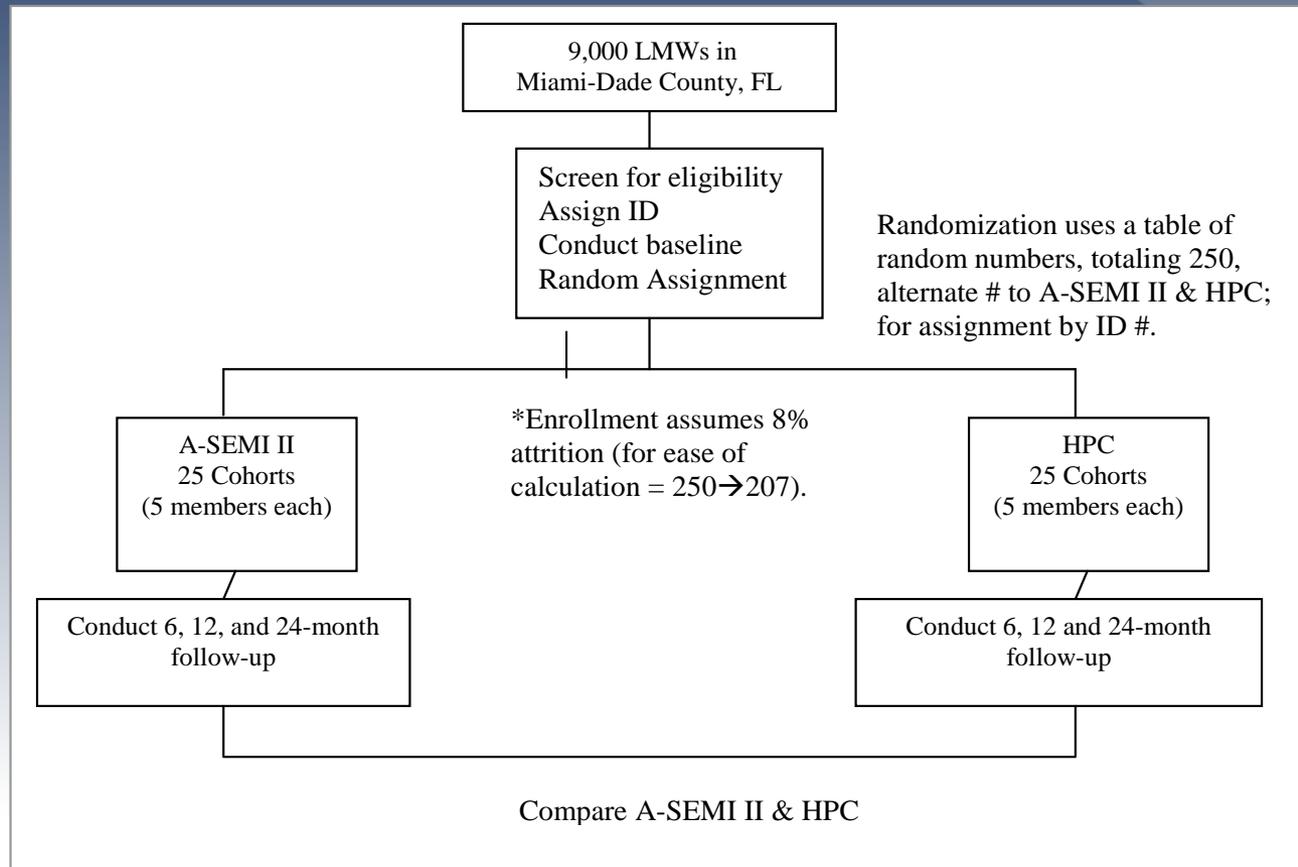
Project Salud builds on the findings of our prior study which assessed the efficacy of a brief pilot intervention:

- Over the entire 9-month period, promising intervention effects were observed for consistent condom use over the last 90 and 30 days prior to assessment.
- Similarly, positive intervention effects were observed for never having used condoms over the last 90 and 30 days prior to assessment and using a condom during last sexual encounter.
- We also observed favorable changes in hypothesized psychosocial mediators of HIV risk reduction over the 9-month follow-up period.



Project Salud

Design



Project Salud

- At the present time, Project Salud staff is in the process of developing study questionnaires and interventions.
- Project Salud is implementing a community based participatory research approach to all study related activities.
- This approach is reflected by the partnership established between CRUSADA researchers and the Farmworker Association of Florida.
- We expect to start recruitment of study participants at the beginning of Year 2 (July 2013).



Thank You!



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